

## Setting up Squidoo Pages for Your Affiliate Marketing

Squidoo is a free tool that you can use to promote yourself and your affiliate products. If you don't yet have a website or if you want to drive more traffic to your site, Squidoo can help you do that. Like a regular web page, Squidoo allows you publish content for others to read. Your Squidoo Lens (a page) is indexed quickly and can assist in search engine ranking. You can establish yourself as an authority on topic by creating multiple lenses and offering recommendations for related products.

Here are some ways affiliates can use Squidoo Lenses:

- Offer tips on creating passive income using special reports
- Create product reviews
- Help solve problems like how to come up with new ideas for articles & reports
- Give information on the benefits of using PLR
- Add articles and offer recommendations

### Here's how to get started with Squidoo

Create an account at <http://www.squidoo.com/>

#### **STEP 1: Set Up Your First Lens (page)**

- **Enter the topic of your lens**
  - Examples: "How to earn more money in less time"
- **Go to Step 2**

My lens is about:

**Go to Step 2**

just 3 easy steps to go!

- **Select the option that best describes what you want to do with your lens**
- **Go to Step 3**

- I want to get the word out about \_\_\_\_\_ (easiest option)
- I'm gonna sell \_\_\_\_\_ stuff and earn \$\$, for me or for charity (money maker!)
- I want to make a list of my favorite things about \_\_\_\_\_ (most popular)
- I just want to do my own thing.

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[Go to Step 3](#)

just 2 easy steps to go!

- **Enter a title for your lens**
  - What you entered as a topic will be listed in the text box
  - Squidoo suggests that clever titles make great first impressions
- **Enter the URL for your lens**
  - If your lens is about dachshunds, try adding the word dachshund. Squidoo will inform you if the name has already been taken.

**Lens Title:**


**Pick your URL, the link where your lens will live.**

(This can't be changed, so choose wisely).

www.squidoo.com/

- **Using the drop-down arrow, select a category for your topic**
- **Choose the rating that is most appropriate for your page.**
- **Go to Step 4**


And pick a category for your lens:

Choose a topic  

Please rate your lens:

If you're not sure, read up on our [Ratings policy](#).

My lens contains:

G RATED MATERIAL: Safe for all ages and eyeballs  

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[Go to Step 4](#)

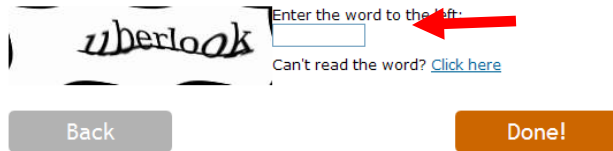
- **Add some key words (tags) related to your topic**
  - What words might someone use to search for your topic?

The best keyword for my lens is:

And 3 more good ones are:

(Optional)

- Enter the captcha word shown on the page and click Done

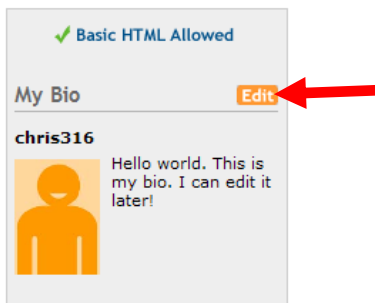


## □ STEP 2: Add a Bio and Photo

- Click Add Your Bio and Picture or Edit to the right of My Bio

### More about you...

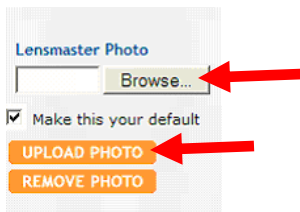
[Add your bio and picture](#)



- Write a short bio of yourself
- Check the box next to *make this your default bio*
- Save

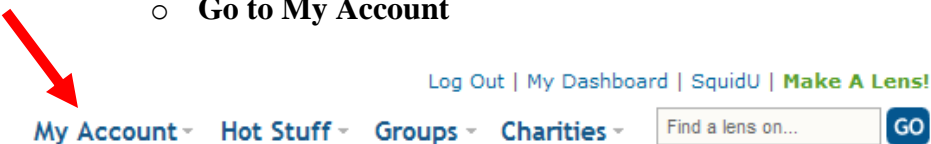


- **Click Browse to find a photo on your computer to upload**
  - Select the photo
  - Check the box to make it your default photo
- **Click Upload Photo**



### **STEP 3: Invite Friends**

- **Go to My Account**



- **Click Invite a Friend**



- **Enter their details**
- **Click Add Another if you have more friends you wish to invite**

## Send Invite To:

Your friend's name:

Your friend's email:

**ADD ANOTHER** 

- Enter the message to send to your friends (optional)
- Preview the message (optional)
- Send

Add a note to the invitation (optional):

I'm a Squidoo lensmaster, and I'm inviting you to join me. Find and share recommendations online by building a lens. Click the link below to get started.

[preview invite text](#) 

**Send >>**

## STEP 4: Edit/Add a Lens

- Click My Lenses




- Select Edit, Delete or Create a Lens based on what action you want to take.

Lens Title		Rank
The Dog That Changed My Life	<a href="#">View</a>   <a href="#">Edit</a>   <a href="#">Delete</a>   <a href="#">Stats</a>	314,300

**Create a Lens** 

If you choose to Edit

- Select Edit / Delete next to the section (module) you wish to change or remove.

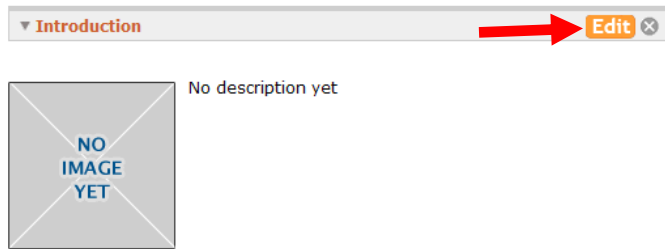
▼ Introduction **Edit** 

- Click the up or down arrow to rearrange the order of the modules

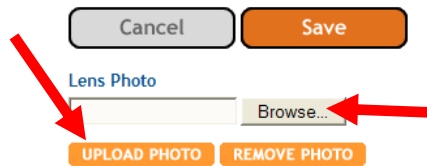
▼ Text / Write module: New Text / Write module   **Edit** 

□ **STEP 5: Add a Photo to a Page**

- **Click Edit**



- **Browse & locate the photo on your computer**
- **Click Upload Photo**



- **Click Publish! To make your Lens live**

