

Table Of Contents

Introduction

What is a Joint Venture Partnership?

What's The Big Advantage?

The Single Most Vital Thing You Can Do

Other Tips To Consider

Top 8 Mistakes

The Fire Sale

Choosing Your Potential Partner

Where To Look

Finding Your First JV Partner

Why Warrior Forum?

Another Overlooked But Highly Effective Source Of JV Partner Leads

Starting Simply

“Do I Have To Try Their Product?”

What Traits Should You Look For In A JV Partner?

Researching Your Potential JV Partner

Building A Relationship

Building your relationship

Making Your Offer

Top Tips

Necessary Steps

2 Tools You Can Use

Dealing With Rejection

What To Do If There's No Reply

Letting Your List and Marketing Peers Know

Who Handles What