

# Sell Your Content on Amazon

Getting your content on Amazon isn't difficult – In fact, you could have your content up and for sale in as little as two weeks! What formats can you sell on Amazon and how do you get your content on Amazon? Read this report carefully to find out.

## **Why Sell Your Content on Amazon?**

There are many reasons why you may want to sell your content on Amazon.

The first and more important reason is that it brings you free traffic. Amazon is one of the most highly trafficked websites in the world. Millions of visitors who could benefit from *your* content are signing into Amazon every day.

Don't you want a piece of that pie?

Another great reason to get on Amazon is credibility. Even if you *never sell a single copy* on Amazon, simply being able to say on your website or in person that your book is for sale on Amazon builds credibility.

Amazon is a brand name that people recognize. There's a lot of credibility that goes along with having your book or product on Amazon. It takes you from being just one of the many unknown eBook publishers to someone with credibility.

Most people don't realize how easy it is to get on Amazon. There's a high perceived value to being on Amazon.com

Finally, it costs you nothing once you're up and running. Yes, getting on Amazon *does* cost a little bit of money to get started (\$150 to \$400, approximately.) But once you're up and running, it's just a free advertisement for you. It will basically be up there forever.

## **Who Can Sell Content on Amazon?**

Really *anyone* can sell content on Amazon. You don't need to be a recognized expert on the subject. Literally anyone who understands and follows the process to get their content on Amazon can do so.

That means that you! Even if you've only sold a few copies of your eBook or audio guide, but believe that if you got more exposure people will be interested, you can get your eBook on Amazon and see what happens!

There are almost no requirements on who can publish their content. The only real rule is that you own the copyright.

In other words, you can't publish a PLR book and claim it as your own. But if it's your own original content, you can put it on Amazon.

## **What Formats Can You Sell on Amazon?**

There are many formats you can sell your content in on Amazon.

### *eBook Format*

One great way to make money by selling your eBook is to sell it in the Kindle format.

Amazon's Kindle was the first eBook reader to really take off. It features a special screen that makes it so that it doesn't hurt the eyes when it's read for extended periods of time. It was designed especially for people to read books on.

What's great about releasing your content for the Kindle is that there are millions of users who are browsing the Kindle store every month, looking to *buy*. They're ready to fork over their money if you could just catch their eye.